



# Community Profile

Crandall City, TX  
Crandall City, TX (4817504)  
Geography: Place

Prepared by Esri

	Crandall city...
<b>Population Summary</b>	
2000 Total Population	2,626
2010 Total Population	2,858
2016 Total Population	3,085
2016 Group Quarters	0
2021 Total Population	3,290
2016-2021 Annual Rate	1.30%
2016 Total Daytime Population	2,848
Workers	1,315
Residents	1,533
<b>Household Summary</b>	
2000 Households	856
2000 Average Household Size	3.07
2010 Households	958
2010 Average Household Size	2.98
2016 Households	1,032
2016 Average Household Size	2.99
2021 Households	1,100
2021 Average Household Size	2.99
2016-2021 Annual Rate	1.28%
2010 Families	804
2010 Average Family Size	3.24
2016 Families	843
2016 Average Family Size	3.27
2021 Families	892
2021 Average Family Size	3.28
2016-2021 Annual Rate	1.14%
<b>Housing Unit Summary</b>	
2000 Housing Units	888
Owner Occupied Housing Units	79.2%
Renter Occupied Housing Units	17.2%
Vacant Housing Units	3.6%
2010 Housing Units	1,015
Owner Occupied Housing Units	79.7%
Renter Occupied Housing Units	14.7%
Vacant Housing Units	5.6%
2016 Housing Units	1,093
Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	5.6%
2021 Housing Units	1,202
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	20.3%
Vacant Housing Units	8.5%
<b>Median Household Income</b>	
2016	\$71,089
2021	\$79,189
<b>Median Home Value</b>	
2016	\$137,679
2021	\$180,000
<b>Per Capita Income</b>	
2016	\$25,273
2021	\$27,521
<b>Median Age</b>	
2010	34.4
2016	35.9
2021	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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### 2016 Households by Income

Household Income Base	1,033
<\$15,000	7.5%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	10.7%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	22.4%
\$100,000 - \$149,999	19.4%
\$150,000 - \$199,999	4.4%
\$200,000+	1.9%
Average Household Income	\$76,381

### 2021 Households by Income

Household Income Base	1,102
<\$15,000	7.1%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	7.0%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	26.1%
\$100,000 - \$149,999	23.1%
\$150,000 - \$199,999	4.9%
\$200,000+	2.1%
Average Household Income	\$83,156

### 2016 Owner Occupied Housing Units by Value

Total	814
<\$50,000	7.4%
\$50,000 - \$99,999	16.7%
\$100,000 - \$149,999	34.4%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	6.4%
\$300,000 - \$399,999	8.5%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$158,876

### 2021 Owner Occupied Housing Units by Value

Total	856
<\$50,000	3.7%
\$50,000 - \$99,999	11.8%
\$100,000 - \$149,999	24.6%
\$150,000 - \$199,999	16.4%
\$200,000 - \$249,999	16.2%
\$250,000 - \$299,999	13.0%
\$300,000 - \$399,999	12.9%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$192,699

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Crandall city...</b>
<b>2010 Population by Age</b>	
Total	2,858
0 - 4	6.3%
5 - 9	8.0%
10 - 14	9.7%
15 - 24	14.0%
25 - 34	12.9%
35 - 44	15.6%
45 - 54	16.4%
55 - 64	9.7%
65 - 74	4.8%
75 - 84	2.2%
85 +	0.5%
18 +	69.9%
<b>2016 Population by Age</b>	
Total	3,085
0 - 4	6.5%
5 - 9	6.5%
10 - 14	7.9%
15 - 24	15.2%
25 - 34	12.6%
35 - 44	15.0%
45 - 54	14.1%
55 - 64	12.6%
65 - 74	6.0%
75 - 84	2.9%
85 +	0.7%
18 +	74.3%
<b>2021 Population by Age</b>	
Total	3,289
0 - 4	6.4%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	12.7%
25 - 34	15.2%
35 - 44	14.1%
45 - 54	13.4%
55 - 64	12.7%
65 - 74	8.0%
75 - 84	3.2%
85 +	0.9%
18 +	75.9%
<b>2010 Population by Sex</b>	
Males	1,413
Females	1,445
<b>2016 Population by Sex</b>	
Males	1,521
Females	1,564
<b>2021 Population by Sex</b>	
Males	1,615
Females	1,674

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

February 20, 2017



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	<b>Crandall city...</b>
<b>2010 Population by Race/Ethnicity</b>	
Total	2,858
White Alone	91.7%
Black Alone	3.7%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	1.2%
Hispanic Origin	7.2%
Diversity Index	27.1
<b>2016 Population by Race/Ethnicity</b>	
Total	3,085
White Alone	86.8%
Black Alone	5.8%
American Indian Alone	0.5%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.3%
Two or More Races	1.8%
Hispanic Origin	11.4%
Diversity Index	39.6
<b>2021 Population by Race/Ethnicity</b>	
Total	3,290
White Alone	84.9%
Black Alone	6.2%
American Indian Alone	0.5%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.4%
Two or More Races	2.2%
Hispanic Origin	13.9%
Diversity Index	44.8
<b>2010 Population by Relationship and Household Type</b>	
Total	2,858
In Households	100.0%
In Family Households	93.3%
Householder	28.1%
Spouse	21.7%
Child	38.7%
Other relative	2.7%
Nonrelative	2.1%
In Nonfamily Households	6.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	<b>Crandall city...</b>
<b>2016 Population 25+ by Educational Attainment</b>	
Total	1,970
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	8.6%
High School Graduate	35.2%
GED/Alternative Credential	4.6%
Some College, No Degree	25.6%
Associate Degree	8.9%
Bachelor's Degree	11.6%
Graduate/Professional Degree	3.5%
<b>2016 Population 15+ by Marital Status</b>	
Total	2,439
Never Married	24.4%
Married	59.1%
Widowed	4.8%
Divorced	11.7%
<b>2016 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	95.5%
Civilian Unemployed	4.5%
<b>2016 Employed Population 16+ by Industry</b>	
Total	1,580
Agriculture/Mining	2.1%
Construction	10.2%
Manufacturing	9.3%
Wholesale Trade	3.1%
Retail Trade	14.9%
Transportation/Utilities	5.9%
Information	2.4%
Finance/Insurance/Real Estate	9.0%
Services	38.7%
Public Administration	4.4%
<b>2016 Employed Population 16+ by Occupation</b>	
Total	1,579
White Collar	65.3%
Management/Business/Financial	17.0%
Professional	18.2%
Sales	11.0%
Administrative Support	19.2%
Services	10.4%
Blue Collar	24.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	8.0%
Installation/Maintenance/Repair	4.3%
Production	5.8%
Transportation/Material Moving	6.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	2,858
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	<b>Crandall city...</b>
<b>2010 Households by Type</b>	
Total	958
Households with 1 Person	12.8%
Households with 2+ People	87.2%
Family Households	83.9%
Husband-wife Families	64.6%
With Related Children	34.7%
Other Family (No Spouse Present)	19.3%
Other Family with Male Householder	4.7%
With Related Children	3.4%
Other Family with Female Householder	14.6%
With Related Children	11.0%
Nonfamily Households	3.2%
All Households with Children	49.5%
Multigenerational Households	7.0%
Unmarried Partner Households	4.7%
Male-female	4.0%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	958
1 Person Household	12.8%
2 Person Household	31.6%
3 Person Household	21.7%
4 Person Household	19.5%
5 Person Household	9.5%
6 Person Household	3.0%
7 + Person Household	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	958
Owner Occupied	84.4%
Owned with a Mortgage/Loan	68.8%
Owned Free and Clear	15.7%
Renter Occupied	15.6%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,015
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Middleburg (4C)
2. Soccer Moms (4A)
3. Green Acres (6A)

### 2016 Consumer Spending

Apparel & Services: Total \$	\$2,022,322
Average Spent	\$1,959.61
Spending Potential Index	97
Education: Total \$	\$1,348,425
Average Spent	\$1,306.61
Spending Potential Index	92
Entertainment/Recreation: Total \$	\$2,981,768
Average Spent	\$2,889.31
Spending Potential Index	99
Food at Home: Total \$	\$4,964,887
Average Spent	\$4,810.94
Spending Potential Index	97
Food Away from Home: Total \$	\$3,166,463
Average Spent	\$3,068.28
Spending Potential Index	99
Health Care: Total \$	\$5,434,106
Average Spent	\$5,265.61
Spending Potential Index	99
HH Furnishings & Equipment: Total \$	\$1,831,258
Average Spent	\$1,774.47
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$742,902
Average Spent	\$719.87
Spending Potential Index	98
Shelter: Total \$	\$15,466,948
Average Spent	\$14,987.35
Spending Potential Index	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,416,694
Average Spent	\$2,341.76
Spending Potential Index	101
Travel: Total \$	\$1,925,727
Average Spent	\$1,866.01
Spending Potential Index	100
Vehicle Maintenance & Repairs: Total \$	\$1,049,747
Average Spent	\$1,017.20
Spending Potential Index	98

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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